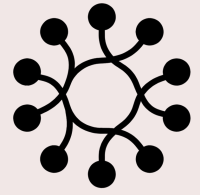


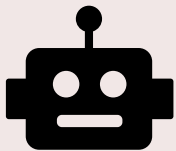
SPONSORSHIP BROCHURE

GlyIQ
NEWSLETTER



ARTIFICIAL INTELLIGENCE

Newsletter for Curious Minds



DISCOVER THE
TRANSFORMATIVE POWER OF
INTELLIGENT TECHNOLOGIES



About GlyIQ Newsletter

GlyIQ Newsletter is a curated, insight-first newsletter built for readers who value signal over noise in technology, AI, and digital innovation.

Our Audience

- Tech-curious professionals & Founder's
- Engineering & computer science students
- Early-career developers exploring AI & ML
- Builders actively evaluating tools, platforms, and ideas



Why GlyIQ Newsletter Exists

- Reduce cognitive overload
- Filter hype from substance
- Present ideas in a way that respects the reader's time

We publish once a week, intentionally.
Scarcity is a feature, not a limitation.

Browse Us - news.glyiq.com

Contact Us - sponsor@news.glyiq.com

Sponsorship Offering

\$59/Month

Go

Foundational Brand Presence

Includes

- Presence across all 4 editions
- Clean footer placement (brand-safe)
- Short, editorially reviewed mention
- One primary clickable link
- “Early Partners” listing

Why it works

Repeated exposure builds familiarity with early readers.

Plus

\$111/Month

Most Popular

Native Visibility & Trust

Everything in Go, Plus

- Mid-newsletter placement (high attention zone)
- 3–4 line native product intro
- Intent-aligned CTA
- One curated social mention
- Open & click insights

Why brands choose this

Feels like a recommendation, not an ad.

\$155/Month

Pro

Premium Feature Placement

Everything in Plus, Pro

- Top-of-email feature in all editions
- Dedicated sponsor highlight
- Founder-note style integration
- Primary + secondary CTA
- Priority renewal access

Why this is premium

Your brand becomes part of the story.

Solo

\$135/Post

Dedicated Email

- One exclusive email to full list
- No other brands or links
- Problem → Solution → Outcome
- Story-led editorial by GlyIQ Newsletter
- All about yours

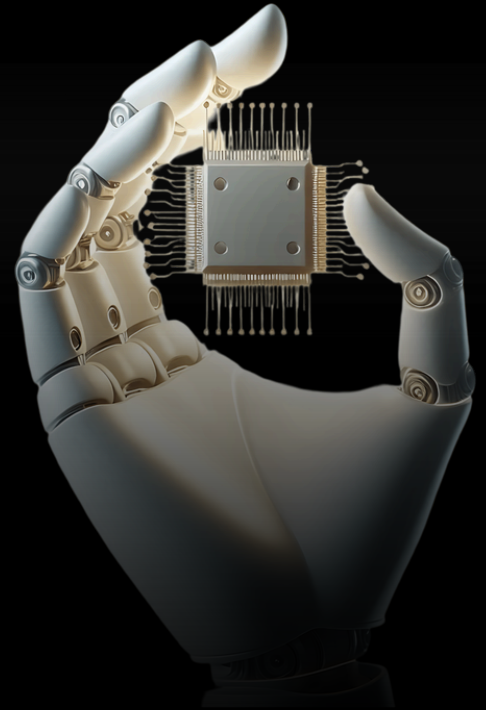


Our Approach to Sponsorship

We only work with brands that:

- Genuinely add value to our readers
- Align with our standards of clarity and usefulness
- Respect editorial quality

Sponsored content is contextual, native, and editorially guided - designed to feel like a recommendation, not an interruption.



Why Sponsors Choose us

- Foundational brand presence from the beginning
- High attention density in a low-noise environment
- Early trust with a growing audience
- Locked-in pricing before scale

Looking Ahead

- Quality-first audience growth
- Transparent engagement metrics
- Limited sponsor slots to protect attention

Contact Us - sponsor@news.glyiq.com